

Not: bu ödev sadece dersi daha önce alıp başarısız olmuş, dolayısıyla devamdan muaf öğrenciler içindir. Başka amaçlarla kullanılamaz. Bu ödev grup olarak hazırlanıp sunulacaktır.

MEM 214 English for Business Life

Group Presentation Assignment for MUAF Students

Due IN CLASS on Thursday, 25.12.2025

Please read ALL of this document carefully, before preparing your presentation.

You are the senior management team at ABC Automotive, a firm located in Kayseri. Your firm focuses on production of brake pads, brake shoes and other kinds of ABS braking systems for the automotive industry.

After 25 years in the business, and quite a few successes, you have managed to attract the attention of Mercedes Trucks, which has a factory in Aksaray. Mercedes would like to consider ABC Automotive as a manufacturing partner for braking systems to be used in their trucks. Mercedes has decided to focus on diversifying their supply chain (especially after the COVID-19 pandemic) and would like to work with high-quality subcontractors in the countries they operate in where possible, both to lower costs and ensure that they have a more geographically diverse set of partners to work with.

This is potentially a very big opportunity for ABC Automotive. As a team, you certainly would like to get the business from Mercedes Trucks. But first, you need to convince Mercedes' senior management that ABC is technically, logistically and financially capable of producing the high-quality parts that Mercedes Trucks needs.

Mercedes' senior management has agreed to give you **10 minutes** of their time for you to present your case to them. Prepare the presentation you would give to Mercedes management.

There are two deliverables you need to prepare for this assignment (***you need to complete BOTH by 22.12.2025 before your assignment can be considered complete; otherwise you will get ZERO points from this assignment***):

1. **PowerPoint Presentation** - Once you have completed preparing your presentation in PowerPoint, take a printout and submit it to the instructor on the day of your presentation.
2. **Group Spoken Presentation (AS A GROUP, IN PERSON, IN CLASS ON 22.12.2025)** –_The presentation should be no more than 15 minutes.

PLEASE NOTE: DO NOT use internet-based translation services like Google Translate. They will not give you meaningful translations in a lot of cases, and may even make your presentation more difficult to understand. Use

of such platforms qualifies as plagiarism and you will receive ZERO points from this assignment if you do use them.